

WHAT IS CLAIMED IS:

1. A display and storage rack for displaying and storing fishing equipment, comprising:
an elongated frame having a pair of substantially parallel rails oppositely disposed to one another, each of the rails located on a side of the frame, the frame having a base located on one end, the base contiguous with the rails, the base configured for contact with a surface and configured for providing at least partial support to the frame when the frame is stood in an upright position; and
5 a plate configured for retaining fishing equipment thereon, the plate is carried by the pair of rails.
2. The display and storage rack as set forth in claim 1, wherein the frame includes a handle located on an opposite end of the frame from the base, and wherein the rails are located between both the base and the handle, and wherein the plate is carried by the pair of rails.
3. The display and storage rack as set forth in claim 2, wherein the plate has a pair of T-shaped engagement members located on opposite ends thereof and each of the T-shaped engagement members has at least one retaining member located thereon, and wherein each of the rails defines a slot, and wherein the T-shaped retaining members are located in the slots 5 and are slideably positioned along the slots, and wherein the retaining members frictionally engage the rails in order to hold the plate at a selected position.
4. The display and storage rack as set forth in claim 1, further comprising a support leg rotatably attached to the frame for use in stabilizing the frame when the frame is stood independently in an upright position.
5. The display and storage rack as set forth in claim 1, wherein the plate defines a plurality of apertures.
6. The display and storage rack as set forth in claim 5, wherein the apertures are holes and slots.

7. The display and storage rack as set forth in claim 1, wherein the frame defines at least one mounting aperture for use in mounting the frame onto a surface.

8. The display and storage rack as set forth in claim 1, wherein the plate is configured for being selectively positioned along the length of the frame.

9. The display and storage rack as set forth in claim 8, wherein the plate has at least one retaining member located thereon that frictionally retains the plate at a selected position on the frame.

10. A display and storage rack for displaying and storing fishing equipment, comprising:
an elongated frame having a base located on one end of the frame and a handle located on an opposite end of the frame, the frame having a pair of elongated linear rails located between the base and the handle and wherein each rail is connected on either end of the rail to the base and the handle; and

5 at least one plate in sliding engagement with the pair of rails, the plate is configured to be moved along the length of the linear rails and be retained at a selected position on the rails, the plate is configured for retaining fishing equipment thereon.

11. The display and storage rack as set forth in claim 10, wherein three plates are present, and wherein at least one of the plates carries a basket.

12. The display and storage rack as set forth in claim 10, further comprising:
a rod clip attached to the handle; and
a fishing rod retained on the frame, the fishing rod is disposed in a compartment defined by the base and is also disposed in the rod clip;
5 wherein the fishing rod is retained on the frame by the rod clip and compartment.

13. The display and storage rack as set forth in claim 10, wherein the plate has a pair of T-shaped engagement members located on opposite ends thereof and each of the T-shaped engagement members has at least one retaining member located thereon, and wherein each of the rails defines a slot, and wherein the T-shaped retaining members are located in the slots to

5 effect sliding engagement between the plate and the pair of rails, and wherein the retaining members frictionally engage the rails in order to hold the plate at a selected position.

14. The display and storage rack as set forth in claim 10, further comprising a support leg rotatably attached to the base for use in stabilizing the frame when the frame is stood independently in an upright position.

15. The display and storage rack as set forth in claim 10, wherein the plate defines a plurality of holes and slots.

16. The display and storage rack as set forth in claim 10, wherein the handle defines a mounting aperture for use in mounting the frame onto a surface.

17. The display and storage rack as set forth in claim 10, wherein the plate has at least one retaining member located thereon that frictionally retains the plate at a selected position on the rails.

18. A display and storage rack for displaying and storing fishing equipment, comprising:
an elongated frame having a base located on one end of the frame and a handle located on an opposite end of the frame, the frame having a pair of elongated linear rails located between the base and the handle and wherein each rail is connected on either end of

5 the rail to the base and the handle; and

three plates in sliding engagement with the pair of rails, each of the plates define a plurality of apertures, the plates are configured to be moved along the length of the linear rails, the plates are configured for retaining fishing equipment thereon, each plate has at least one retaining member located thereon that frictionally retains the plate at a selected position

10 on the rails.